



## Meeting Notes—Draft

Dunes Collaborative

Thursday, April 8<sup>th</sup>, 2010

9:00 am to Noon

Dunes Center

1055 Guadalupe Street, Guadalupe, CA 93434

Co-Chairs: Kaila Dettman [kailad@lcslo.org](mailto:kailad@lcslo.org) and

Rey Monge [rmong@parks.ca.gov](mailto:rmong@parks.ca.gov)

1. Introductions/Opening Remarks: Kaila Dettman, Daniel Bohlman, Melissa Boggs, Mario Castellanos, Dan McElhinney, John Jostes on the phone
2. Review of Meeting Notes from March 11<sup>th</sup>, 2010 Dunes Collaborative Meeting  
Action Item: Notes Approved

### 3. Dunes Collaborative Annual Retreat—2010

The group agreed upon the previously discussed and outlined membership levels in the collaborative pending discussion with a larger set of Collaborative members (please see February meeting notes). It was agreed upon that this discussion should take place in the morning portion of the Annual Retreat.

#### Action Items:

1. **John Jostes: Work Plan needs an update regarding where the co-chairs are derived from.**
2. **John Jostes: in preparation for retreat, outline membership levels.**

#### a. Afternoon Session Subjects/Agenda

Afternoon session should lead to a discussion regarding mutual benefits of Dunes Collaborative membership.

The group discussed potential invitees for the Annual Retreat.

Possible afternoon session topics could include the following:

- (1) Introductions
- (2) Introduction of the Dunes Collaborative—Restoration Subcommittee or John Jostes
- (3) Present mission and discuss how the Collaborative can help your organization achieve it.
- (4) How does your organization relate to others?
- (5) What are the pressing needs of each organization, of the dunes...?
- (6) Pooling of resources—strength in numbers.
- (7) Input into the process and sharing of ideas, expertise, knowledge, experience...
- (8) We want to encourage people to see the value and the buy-in of participation and value in the Collaborative.

- (9) A map of the Dunes Complex and shared benefits of membership based on geography.
- (10) Related to a map: What are the roles, responsibilities and project/work that each agency is working on within the larger map of the dunes complex and/or watershed?
- (11) Larger conversation about where we are going as a group.
- (12) Where do *you* fit in as an agency or organization?
- (13) Final discussion about what some of the needs are and what direct action there should be. How can we help each other and what is your interest at the end of the day?
- (14) What can we share regarding the facts of the Dunes Collaborative?
  - (a) Bulleted list/executive summary of the revised work plan.
- (15) Messaging, how can people talk about the Dunes Collaborative?
- (16) Other: who have we missed?
- (17) Invitation to DuneQuest 2010

**Action Item:**

- 1. Mario Castellanos and John Jostes: prepare/look for a map.**
- 2. John Jostes: Executive Summary of the Work Plan.**

4. DuneQuest Promotion and Partner Participation

Dan McElhinney discussed how the Dunes Collaborative members could assist in the promotion of DuneQuest. He made the following suggestions:

- a. Press release
- b. Posters
- c. Post cards
- d. Newsletters

**Action Item:**

- 1. Dan McElhinney will distribute promotional materials for partner agencies.**

5. Other Information, Announcements, and Updates

6. Adjourn

Next Meeting: **Dunes Collaborative Annual Retreat April 23<sup>rd</sup>, 2010 from 9am-4pm, Location, Dunes Center**